

bicgUNIVERSITY

Relevant, Real-World Education.



BICG UNIVERSITY

- **ORACLE BI COURSES**

15 course curriculums range from end-user fundamentals to advanced BI architecture.

- **ORACLE BI CERTIFICATIONS**

Become certified in all capabilities of Oracle Business Intelligence through the BICGU Certification Program.

- **OBIEE BEST PRACTICES BOOK**

BICG has developed the most complete and comprehensive set of dashboard and report design "best practice" standards.

- **IN-PERSON, ONLINE, OR CBT**

Courses are offered via computer-based training (CBT), self-paced, online classroom, or on-site (domestic or international).

WORLD-CLASS ORACLE BI EDUCATION BASED ON BEST PRACTICES

As Oracle's premiere consulting partner dedicated to Oracle Business Intelligence, BICG has honed a powerful, concentrated set of Oracle BI skills. Customers are now invited to tap into this knowledge-base through BICG University, BI Consulting Group's center for Oracle BI education.

Our approach to BI education is unique within the BI marketplace. Our courses, developed by seasoned consultants, are based on the expertise we have gained

from over 300 deployments of Oracle BI -- not from a manual or someone else's interpretation of the software suite. Years of collective Oracle BI experience enables us to provide, targeted practical curriculum presented by consulting staff armed with relevant real-world examples and on-the-fly problem solving skills.



Oracle BI Certification Tracks

Oracle BI Foundation

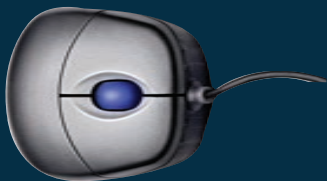
Dashboard & Answers

Oracle BI Server

Analytic Application

BI Publisher

Metadata Repository



"All your instructors practice and preach best practices, and they share these insights consistently with student. I think your courses, your exercises, your methods, and especially your course materials, are great."

Peggy Rodriguez
Cal Poly State University



"I would recommend this class to anyone thinking about using Oracle BI tools. I think it was an excellent course. I was really impressed with everything."

S.W. Nelson
Union Pacific Railroad
301:Dashboard/Report Application Development

EXCELLENCE IN BUSINESS INTELLIGENCE

BICG University offers customers a fast-paced, implementation-focused education. Our ability to bring this unique value to the marketplace is rooted in three key differentiators.

Experienced Faculty

Each faculty member has extensive experience in Oracle BI deployments and data warehouse construction that spans many business sectors.

Relevant Curriculum

BICG University courses have been designed after 300+ implementations of Oracle BI. These experiences have been integrated into a real-world curriculum that emphasizes key deployment success factors and best practices.

Proven Methodology

BICG's approach to Oracle BI deployments relies heavily on customer education throughout the project. From server architects to end-users, BICGU offers targeted courses focused on optimizing Oracle BI competencies before, during, and after implementation.

"Much, much better than Oracle's CBT course on OBIEE dashboards and reports. It's not only teaching you how to do things in OBIEE it is teaching you how to do them right. I've done a lot of BI courses on other BI tools and this is one of the best. It is obvious that it is designed by people with a lot of BI experience."

Tatjana Andjelkovic
SMART Technologies

Oracle BI Courses

- 101: Dashboard Fundamentals
- 201: Answers for Power Users
- 301: Dashboard/Report Application Development
- 302: Dashboard/Report Best Practices
- 350: Advanced Dashboard/Report Application Dev.
- 401: Repository/Metadata Application Development
- 402: Server Architecture
- 450: Adv. Repository/Metadata Application Dev.
- 501: BI Publisher for Power Users
- 502: BI Publisher for Administrators
- 601: Introduction to BI Applications
- 602: Intro to Informatica for the BI Applications
- 603: Data Administration Console for the BI Apps
- 604: Customization of the BI Applications
- 650: Oracle Warehouse Builder